

Beyond Ground Transportation!

Agenda Brussels, Belgium – Park Inn by Radisson – Friday 10 November 2017		
12:00	12:30	Registration and Networking
12:30	14:00	Networking Lunch sponsored by Park Inn by Radisson
14:00	14:10	<p>Welcome and Introduction</p> <p>Objectives of today are:</p> <ul style="list-style-type: none"> • Understand the market evolution • How to integrate an effective ground transportation plan within your Travel policy (focus on International) <p>Presenter: Pascal Struyve – BATM President</p>
14:10	14:25	<p>Mobility Intelligence</p> <p>Mobility is changing rapidly. New technology and disruptive providers are making the mobility landscape even more challenging. Taxi and for Hire vehicles, public transport operators, coach companies and car sharing systems will each fill in part of the mobility puzzle. Find out how new technologies and shared economy approach will change our future.</p> <p>Key note speaker: Wim Faber – Editor – mobilityintell.com</p>
14:25	14:45	<p>Study Case:</p> <p>This session will cover the challenges, best practices and the roll-out plans of an alternative ground transportation travel policy.</p> <p>Speaker: Katharine Gebhardt – Parexel</p>
14:45	15:10	<p>Session 1: From Car Rental to Disruptive Player</p> <p>This session will provide the audience an overview of the latest disruptor players within the car rental industry. Can the model fit in a classic travel program? Can the disruptive player unite the technology and enhance the experience for the traveler? How does it impact on the Total Cost Control within the Company?</p> <p>Speaker : Jasper Vogelaar – Senior Product Manager – Sixt Mobility Consulting</p>

15:10	15:30	Coffee Break sponsored by Park Inn by Radisson
15:30	15:55	<p>Session 2 : From Taxi Company to Disruptive Player</p> <p>This session will provide the audience an overview of the latest disruptor players within the taxi industry. Can the model fit in a classic travel program? Can the disruptive player unite the technology and enhance the experience for the traveler? How does it impact on the Total Cost Control within the Company?</p> <p>Speaker : Benny Nollido – Talixo</p>
15: 55	16:30	<p>Roundtable session – discussion with the experts and audience</p> <p>Facilitator: Wim Faber – Editor – mobilityintell.com</p>
16:30	16:45	Wrapping-up & Closing Remarks
		<p>A Great Thank You to our Venue Sponsor</p> 






